AMA Expands Online Education Hub to Further Streamline the Lifelong Learning, Licensure and Certification Needs of Physicians and Health Care Professionals

AMA Ed Hub™ features new educational content from American Society of Addiction Medicine, Obesity Medicine Association, and the Society of Hospital Medicine and offers auto-reporting by American Board of Pathology to help physicians and health professionals improve care delivery

CHICAGO – The American Medical Association (AMA) today announced the expansion of its online education portal aimed at offering physicians and other health care professionals a centralized location for finding, earning, tracking and reporting continuing medical education (CME) and other education on a wide range of clinical and professional topics. The newly enhanced AMA Ed Hub™ offers physicians and their care teams access to educational activities developed by the American Society of Addiction Medicine (ASAM), Obesity Medicine Association (OMA), and the Society of Hospital Medicine (SHM). Additionally, the platform now allows physicians who are board certified with the American Board of Pathology (ABPath) to have their credits automatically reported to ABPath.

“We know that lifelong learning, licensure and certification are the lifeblood of a physician’s career, as well as other health care professionals. Yet, it’s often very time-consuming and tedious for them to find all of the educational content and licensure and certification requirements they need,” said AMA President Susan R. Bailey, M.D. “We developed the AMA Ed Hub to ensure that physicians and their care teams have a more robust and more streamlined way to fulfill their lifelong learning at every stage of their career. We will continue to enhance the platform by adding new content and features that will not only help them keep current in their practice of medicine, but also help them reduce administrative burdens and improve health outcomes.”

With the addition of its three newest medical specialty content partners, the AMA Ed Hub features a greater variety of medical topics and types of educational activities for physicians and other health care professionals. The new partners developed the following content, which is accessible and free to all learners through the AMA Ed Hub, regardless of AMA, ASAM, OMA or SHM membership:

- **American Society of Addiction Medicine** offers CME to help health care professionals enhance their professional development and their practice. It also aims to help care teams improve clinical care while focusing on the full spectrum of addiction care: prevention, treatment, remission, and recovery. ASAM Education on the AMA Ed Hub features motivational interviewing concepts that can be used in patient interactions, available at the following link: https://edhub.ama-assn.org/asam-education-cme/pages/about.

- **The Obesity Medicine Association** develops evidence-based obesity management techniques using the four pillars of clinical obesity treatment: nutrition, physical activity, behavior, and medication. With an estimated 93 million people in the U.S. affected by
obesity, the disease is prevalent in almost all physician practices. On the AMA Ed Hub the OMA features a free podcast series to help health care professionals successfully treat and manage obesity within their practices at the following link: https://edhub.ama-assn.org/obesity-medicine-assn-ed/pages/about.

- **The Society of Hospital Medicine** is offering hospitalist-specific continuing medical education and Maintenance of Certification opportunities through the AMA Ed Hub. Through this education, SHM aims to help physicians and care teams stay current in the knowledge and skills needed as the scope of hospital medicine continues to grow. A COVID-19 webinar series developed by SHM is also available. Explore these resources at the following link: https://edhub.ama-assn.org/society-hospital-medicine.

Launched in 2019, the AMA Ed Hub features nearly 6,000 activities on clinical and interdisciplinary topics from a variety of trusted sources, including more than 2,000 CME, including activities from the JAMA Network’s JN Learning™, AMA STEPs Forward™, as well as five medical specialty content partners. In addition to the three newest partners announced today, the AMA Ed Hub also features education from the American College of Radiology—the first medical specialty society to offer learning opportunities on the platform, as well as the Gaples Institute for Integrative Cardiology. With CME conferences cancelled or postponed due to the pandemic, the AMA Ed Hub offers curated education and multimedia available at any time to ensure physicians and medical professionals can stay current while continuously improve the care they provide. Articles, podcasts, videos and interactive modules cover important and timely topics such as a newly launched COVID-19 education center, telemedicine as well as LGBTQ Health, Diversity and Inclusion curated CME courses, opioid and pain management education, firearm safety, precision medicine, medical ethics and more trending education.

In addition, physicians who are board certified with the American Board of Internal Medicine, American Board of Pediatrics, or licensed in Tennessee, North Carolina or Maine can have the credits they earn through the AMA Ed Hub automatically reported to the licensing body.

The AMA Ed Hub continues to work with medical specialties and other organizations to offer more education, as well as expand the platform’s automatic reporting capabilities to additional specialty and state boards. The AMA Ed Hub’s educational activities can be easily accessed digitally and at any time on desktop computers, tablets/laptops, and mobile phones at edhub.ama-assn.org.

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**About the AMA**  
The American Medical Association is the physicians’ powerful ally in patient care. As the only medical association that convenes 190+ state and specialty medical societies and other critical stakeholders, the AMA represents physicians with a unified voice to all key players in health care. The AMA leverages its strength by removing the obstacles that interfere with patient care, leading the charge to prevent chronic...
disease and confront public health crises, and, driving the future of medicine to tackle the biggest challenges in health care. For more information, visit ama-assn.org.

About the American Society of Addiction Medicine
The American Society of Addiction Medicine (ASAM), founded in 1954, is a professional medical society representing over 6,000 physicians, clinicians, and associated professionals in the field of addiction medicine. ASAM is dedicated to increasing access and improving the quality of addiction treatment, educating physicians and the public, supporting research and prevention, and promoting the appropriate role of physicians in the care of patients with addiction. For more information, visit www.ASAM.org.

About the Obesity Medicine Association
The Obesity Medicine Association is the largest organization of physicians, nurse practitioners, physician assistants, and other healthcare providers dedicated to preventing, treating, and reversing the disease of obesity. Members of OMA believe treating obesity requires a scientific and individualized clinical approach comprised of nutrition, physical activity, behavior, and medication. When personalized, this comprehensive approach helps patients achieve their weight and health goals. Visit obesitymedicine.org to learn more.

About the Society of Hospital Medicine
Representing the fastest growing specialty in modern healthcare, the Society of Hospital Medicine (SHM) is the leading medical society for hospitalists and their patients. SHM is dedicated to promoting the highest quality care for all hospitalized patients and overall excellence in the practice of hospital medicine through quality improvement, education, advocacy and research. Over the past decade, studies have shown that hospitalists can contribute to decreased patient lengths of stay, reductions in hospital costs and readmission rates, and increased patient satisfaction.

About the American Board of Pathology
The mission of the American Board of Pathology, as a member of the American Board of Medical Specialties, is to serve the public and advance the profession of pathology by setting certification standards and promoting lifelong competency of pathologists. Founded in 1936, the ABPath accomplishes this mission by establishing certification and continuing certification standards and assessing the qualifications of those seeking to obtain voluntary certification in the specialty of pathology. For more information, visit abpath.org or call (813) 286-2444.